



i-Radio News Network

Guaranteed Exposure in the World's Fastest Growing Medium

Almost one-fifth of Americans on the Internet visit the website of a radio station at least once a month. With 70% of the total American population online – about 212 million people – that's roughly 38.6 million unique visitors each month!

Shouldn't your broadcast outreach campaign be a part of this online opportunity?

WestGlen's i-Radio Network brings your video and audio content (RNR, SMT, B-Roll package or PSA) to more than 300 radio station websites –placing your message directly on your audiences' favored radio station websites.

The i-Radio Network features such stations as:

WABC-AM New York WPLJ-FM New York KABC-AM Los Angeles
WTOP-FM Washington, DC

The i-Radio network employs a powerful combination of techniques to capture the attention of online audiences; direct “featured video or audio placements” of your content on 4 top news radio station websites and promotional awareness banner placements on more than 300 additional radio station websites, driving your audience directly to your content and campaign website.

Placement on the i-Radio Network guarantees your campaign will reach a potential audience of 7.5 million unique visitors over the duration of your campaign. WestGlen provides full reporting of both potential audience and actual click-throughs to your content and includes screen shots of your banner placements.

The price for WestGlen's i-Radio Network is only \$10,950.