



Chase's Calendar of Events 2012 (by Month)

For Calendar of Events by Topic, see page 5

JANUARY

California Dried Plum Digestive Health Month
Diet Resolution Week (Jan 1-7)
Financial Wellness Month
Get Organized Month
International New Year's Resolution Month for Businesses
International Wealth Mentality Month
National Clean Up Your Computer Month
National Glaucoma Awareness Month
National Hot Tea Month
National Mentoring Month
National Personal Self Defense Awareness Month
National Poverty in America Awareness Month
National Radon Action Month
National Volunteer Blood Donor Month
Oatmeal Month
Shape Up US Month
Capital One Bowl (Jan 2)
Rose Bowl (Jan 2)
Allstate Sugar Bowl (Jan 3)
AT&T Cotton Bowl (Jan 6)
New Year's Resolution Week (Jan 2-8)
Home Office Safety and Security Week (Jan 8-14)
North American International Auto Show (Jan 9-22)
National Cut Your Energy Costs Day (Jan 10)
Healthy Weight Week (Jan 15-21)
National Fresh Squeezed Juice Week (Jan 17-23)
Women's Healthy Weight Day (Jan 19)
Clean out your Inbox Week (Jan 23-27)
National Pie Day (Jan 23)
Chinese New Year (Jan 23)
National Preschool Fitness Day (Jan 27)
2012 Pro Bowl (Jan 29)
Bubblewrap Appreciation Day (Jan 31)

FEBRUARY

American Heart Month
Bake for Family Fun Month
February is Fabulous Florida Strawberry Month
Library Lovers Month
National Black History Month
National Children's Dental Health Month
National Condom Month
National Parent Leadership Month
National Pet Dental Health Month
National Time Management Month
Relationship Wellness Month
Wise Healthcare Consumer Month
Women's Heart Week (Feb 1-7)
Youth Leadership Month
Groundhog Day (Feb 2)
American Dental Association Give a Kid a Smile Program (Feb 3)
National Wear Red Day (Feb 3)
Super Bowl XLVI (Feb 5)
Congenital Heart Defect Awareness Week (Feb 7-14)
National School Counseling Week (Feb 7-11)
Grammy Awards (Feb 12)
National PTA Founders Day (Feb 17)
National Pancake Week (Feb 19-25)
Presidents' Day (Feb 20)
Mardi Gras (Feb 21)
Lent (Feb 22-Apr 7)
National Chili Day (Feb 23)
Academy Awards (Feb 26)
National Eating Disorders Awareness Week (Feb 26-Mar 3)
Leap Year Day (Feb 29)

MARCH

American Red Cross Month
Colorectal Cancer Education and Awareness Month
Credit Education Month
National Caffeine Awareness Month
National Clean Up Your IRS Act Month
National Eye Donor Month
National Frozen Food Month
National Multiple Sclerosis Education and Awareness Month
National Nutrition Month
National Peanut Month
National Social Work Month
National Women's History Month
Poison Prevention Awareness Month
Save Your Vision Month
National Consumer Protection Week (Mar 4-10) * tentative
Teen Tech Week (Mar 4-10)
Read an E-Book Week (Mar 4-10)
National School Breakfast Week (Mar 5-9)
National Sleep Awareness Week (Mar 5-11)
Organize Your Home Office Day (Mar 6)
World Kidney Day (Mar 8)
American Council on Education Annual Meeting (Mar 10-13)
Check Your Batteries Day (Mar 11)
Daylight Savings Time (Mar 11)
National Agriculture Week (Mar 11-17)
National Wildlife Week (Mar 12-18)
St. Patrick's Day (Mar 17)
National Animal Poison Prevention Week (Mar 18-24)
National Poison Prevention Week (Mar 18-24)
Spring Begins (Mar 20)
National Puppy Day (Mar 23)
World Tuberculosis Day (Mar 24)
American Diabetes Association Alert Day (Mar 27)
Earth Hour (Mar 31)

APRIL

Alcohol Awareness Month
Cancer Control Month
Car Care Months (along with October)
Child Abuse Prevention Month
Defeat Diabetes Month
Emotional Overeating Awareness Month
Home Improvement Time (until September)
Medication Safety Week (Apr 1-7)
National Autism Awareness Month
National Decorating Month
National Donate Life Month
National Occupational Therapy Month
National Soyfoods Month
National Youth Sports Safety Month
Pet First Aid Awareness Month
Physical Wellness Month
Prevention of Animal Cruelty Month
Rosacea Awareness Month
Stress Awareness Month
Testicular Cancer Awareness Week (Apr 1-7)
National Window Safety Week (Apr 1-7)
Drowsy Driver Awareness Day (Apr 6) – CA only
Good Friday (Apr 6)
Passover begins (Apr 6)
Easter Sunday (Apr 8)
National Library Week (Apr 8-14)
National Volunteer Week (Apr 15-21)
Income Tax Day (Apr 16)
Money Smart Week (Apr 21-28)
National Stress Awareness Day (Apr 17)
Earth Day (Apr 22)
National Jelly Bean Day (Apr 22)
National Teach Children to Save Day (Apr 24)
National Playground Safety Week (Apr 22-28)
Malaria Awareness Day/World Malaria Day (Apr 25)
Take Our Daughters/Sons to Work Day (Apr 26)
National Arbor Day (Apr 27)
National Rebuilding Day (Apr 28)

MAY

Arthritis Awareness Month
Family Wellness Month
Fibromyalgia Education and Awareness Month
Healthy Vision Month
Melanoma/Skin Cancer Detection and Prevention Month
National Asthma/Awareness Month
National Anxiety and Depression Awareness Week (May 6-12)
Better Hearing and Speech Month
National BBQ Month
National Hamburger Month
National Bike Month
National Mental Health Month
National Family Week (May 6-12)
National Pet Week (May 6-12)
National Good Car Keeping Month
National Hepatitis Awareness Month
National Military Appreciation Month
National Osteoporosis Awareness and Prevention Month
National Photo Month
National Physical Fitness and Sports Month
National Salad Month
National Smile Month
National Stroke Awareness Month
Women's Healthcare Month
Melanoma Monday (May 7)
Mother's Day (May 13)
World Red Cross Day (May 8)
World Lupus Day (May 10)
National Bike to Work Day (May 18)
National Safe Boating Week (May 19-25)
National Backyard Games Week (May 21-28)
Memorial Day (May 28)
National Senior Health and Fitness Day (May 30)

JUNE

Cancer from the Sun Month
Cataract Awareness Month
Child Vision Awareness Month
Fireworks Safety Months (with July)
Great Outdoors Month
International Childhood Cancer Awareness Month
National Migraine Awareness Month
National Safety Month
Sports America Kids Month
Student Safety Month
National Cancer Survivors Day (Jun 3)

JUNE (cont.)

Cancer from the Sun Month
Cataract Awareness Month
Child Vision Awareness Month
Fireworks Safety Months (with July)
Great Outdoors Month
International Childhood Cancer Awareness Month
National Migraine Awareness Month
National Safety Month
Sports America Kids Month
Student Safety Month
National Cancer Survivors Day (Jun 3)
Father's Day (June 17)
Summer Begins (June 20)
National Daylight Appreciation Day (June 20)
Take Your Dog to Work Day (June 22)
Baby Boomers Recognition Day (June 23)
Great American Backyard Campout (June 23)
Lightning Safety Awareness Week (June 24-30)
National Mosquito Control Awareness Week (June 24-30)
National HIV Testing Day (June 27)

JULY

Herbal/Prescription Interaction Awareness Month
National Blueberries Month
National Grilling Month
National Hot Dog Month
National Ice Cream Month
National Recreation and Parks Month
Smart Irrigation Month
Social Wellness Month
Sandwich Generation Month
Made in the USA Day (Jul 2)
Stay Out of the Sun Day (July 3)
Independence Day (Jul 4)
Restless Leg Syndrome Education and Awareness Week (July 18-25)
Parent's Day (July 22)

AUGUST

Children's Eye Health and Safety Month
National Immunization Awareness Month
World Breastfeeding Week (Aug 1-7)
Exercise with Your Child Week (Aug 6-12)
National Safe at Home Week (Aug 27-31)

SEPTEMBER

Atrial Fibrillation Awareness Month
Attention Deficit Hyperactivity Disorder Month
Baby Safety Month
Childhood Cancer Awareness Month
College Savings Month
Gynecological Cancer Awareness Month
Mold Awareness Month
National DNA, Genomics & Stem Cell Education and Awareness Month
National Home Furnishings Month
National Ovarian Cancer Awareness Month
National Preparedness Month
National Skin Care Awareness Month
Healthy Aging Month
Sports Eye Safety Month
Whole Grains Month
Labor Day (Sept 3)
National Suicide Prevention Week (Sept 9-15)
National Grandparents Day (Sept 9)
National Celiac Awareness Day (Sept 13)
National Hispanic Heritage Month (Sept 15-Oct 15)
National Singles Week (Sept 15-21)
Prostate Cancer Awareness Week (Sept 16-22)
Autumn Begins (Sept 22)
AKC Responsible Dog Ownership Day (Sept 22)
National Keep Kids Creative Week (Sept 23-30)
Family Day – A Day to Eat Dinner with your Children (Sept 24)
National Women’s Health and Fitness Day (Sept 26)
Family Health and Fitness Day (Sept 29)
National Public Lands Day (Sept 29)

OCTOBER

Adopt a Shelter Dog Month
Breast Cancer Awareness Month
Celiac Disease Awareness Month
Financial Planning Week (Oct 1-7)
Health Literacy Month
Home Eye Safety Month
National Animal Safety and Protection Month
National Audiology Awareness Month
National Bake and Decorate Month
National Bullying Prevention Awareness Month
National Cyber Security Awareness Month
National Dental Hygiene Month
National Depression Education and Awareness Month
National Kitchen and Bath Month
National Liver Awareness Month
National Physical Therapy Month

OCTOBER (cont.)

National Spina Bifida Awareness Month
World Menopause Month
No Salt Week (Oct 3-10)
Fire Prevention Week (Oct 7-13)
Mental Illness Awareness Week (Oct 7-13)
National Stop Bullying Day (Oct 10)
National Food Bank Week (Oct 14-20)
National School Lunch Week (Oct 15-19)
National Mammography Day (Oct 19)
Halloween (Oct 31)

NOVEMBER

American Diabetes Month
Gluten Free Diet Awareness Month
Lung Cancer Awareness Month
National AIDS Awareness Month
National Alzheimer’s disease Awareness Month
National Family Caregivers Month
Election Day (Nov 6)
Dear Santa Letter Week (Nov 7-13)
Daylight Savings Time Ends (Nov 4)
American Education Week (Nov 11-17)
Veteran’s Day (Nov 11)
America Recycles Day (Nov 15)
National Day of Play (Nov 19)
National Family Week (Nov 18-24)
National Game and Puzzle Week (Nov 18-24)
Thanksgiving (Nov 22)
Black Friday (Nov 23)
Cyber Monday (Nov 26)
Computer Security Day (Nov 30)

DECEMBER

National Drunk and Drugged Driving Prevention Month
Safe Toys and Gifts Month
World AIDS Day (Dec 1)
Hanukah (Dec 9-16)
Winter Begins (Dec 21)
Christmas (Dec 25)
New Year’s Eve (Dec 31)

Chase's Calendar of Events 2012 (by Topic)

MEDICAL

National Glaucoma Awareness Month (JANUARY)
American Heart Month (FEBRUARY)
Women's Heart Week (Feb 1-7)
Congenital Heart Defect Awareness Week (Feb 7-14)
American Red Cross Month (MARCH)
National Colorectal Cancer Awareness Month (MARCH)
National Eye Donor Month (MARCH)
National Multiple Sclerosis Education and Awareness Month (MARCH)
World Kidney Day (Mar 18)
American Diabetes Association Alert Day (Mar 27)
World Tuberculosis Day (Mar 24)
Alcohol Awareness Month (APRIL)
Cancer Control Month (APRIL)
Defeat Diabetes Month (APRIL)
Rosacea Awareness Month (APRIL)
Medication Safety Week (Apr 1-7)
National Autism Awareness Month (APRIL)
National Donate Life Month (APRIL)
Testicular Cancer Awareness Week (Apr 1-7)
Arthritis Awareness Month (MAY)
Fibromyalgia Education and Awareness Month (MAY)
Melanoma/Skin Cancer Detection and Prevention Month (MAY)
National Asthma/Awareness Month (MAY)
National Anxiety and Depression Awareness Week (May 6-12)
National Better Hearing and Speech Month (MAY)
National Hepatitis Awareness Month (MAY)
National Osteoporosis Awareness and Prevention Month (MAY)
National Stroke Awareness Month (MAY)
Melanoma Monday (May 7)
World Lupus Day (May 10)
Cancer from the Sun Month (JUNE)
Cataract Awareness Month (JUNE)
Child Vision Awareness Month (JUNE)
International Childhood Cancer Awareness Month (JUNE)
National Migraine Awareness Month (JUNE)
National HIV Testing Day (June 27)
National Prevention of Eye Injuries Awareness Week (June 27-July 4)
Herbal/Prescription Interaction Awareness Month (JULY)
Children's Eye Health and Safety Month (AUGUST)
National Immunization Awareness Month (AUGUST)
Prostate Cancer Awareness Week (Sept 16-22)
Atrial Fibrillation Month (SEPTEMBER)
Attention Deficit Hyperactivity Disorder Month (SEPTEMBER)
Gynecological Cancer Awareness Month (SEPTEMBER)
National Ovarian Cancer Awareness Month (SEPTEMBER)

MEDICAL (cont.)

National DNA, Genomics & Stem Cell Education and Awareness Month (SEPTEMBER)
National Celiac Awareness Day (Sept 13)
National Spina Bifida Awareness Month (OCTOBER)
Celiac Disease Awareness Month (OCTOBER)
Breast Cancer Awareness Month (OCTOBER)
National Depression Education and Awareness Month (OCTOBER)
National Liver Awareness Month (OCTOBER)
World Menopause Month (OCTOBER)
Mental Illness Awareness Week (Oct 7-13)
National Mammography Day (Oct 19)
American Diabetes Month (NOVEMBER)
Lung Cancer Awareness Month (NOVEMBER)
National AIDS Awareness Month (NOVEMBER)
National Alzheimer's disease Awareness Month (NOVEMBER)

FINANCIAL

Financial Wellness Month (JANUARY)
International New Year's Resolution Month for Businesses (JANUARY)
International Wealth Mentality Month (JANUARY)
Credit Education Month (MARCH)
National Clean Up Your IRS Act Month (MARCH)
Money Smart Week (Apr 21-21)
Income Tax Day (Apr 16)
National Teach Children to Save Day (Apr 24)
Financial Planning Week (Oct 1-7)

HEALTH/LIFESTYLE

National Personal Self Defense Awareness Month (JANUARY)
National Volunteer Blood Donor Month (JANUARY)
North American International Auto Show (Jan 9-22)
Diet Resolution Week (Jan 1-7)
Healthy Weight Week (Jan 15-21)
Women's Healthy Weight Day (Jan 19)
Wise Healthcare Consumer Month (FEBRUARY)
American Dental Association Give a Kid a Smile Program (Feb 3)
National Eating Disorders Awareness Week (Feb 26-Mar 3)
National Caffeine Awareness Month (MARCH)
National Nutrition Month (MARCH)
Poison Prevention Awareness Month (MARCH)
Save Your Vision Month (MARCH)
National Sleep Awareness Week (Mar 5-11)
Emotional Overeating Awareness Month (APRIL)

HEALTH/LIFESTYLE (cont.)

Physical Wellness Month (APRIL)
Stress Awareness Month (APRIL)
National Stress Awareness Day (Apr 17)
National Mental Health Month (MAY)
Women's Healthcare Month (MAY)
Family Wellness Month (MAY)
Healthy Vision Month (MAY)
National Physical Fitness and Sports Month (MAY)
National Family Week (May 6-12)
National Bike to Work Day (May 18)
National Senior Health and Fitness Day (May 30)
National Safety Month (JUNE)
Baby Boomers Recognition Day (June 23)
Sandwich Generation Month (JULY)
Social Wellness Month (JULY)
Stay Out of the Sun Day (July 3)
Family Health and Fitness Day (Sept 29)
Baby Safety Month (SEPTEMBER)
Childhood Cancer Awareness Month (SEPTEMBER)
National Women's Health and Fitness Day (Sept 26)
National Skin Care Awareness Month (SEPTEMBER)
Healthy Aging Month (SEPTEMBER)
Sports Eye Safety Month (SEPTEMBER)
Health Literacy Month (OCTOBER)
National Dental Hygiene Month (OCTOBER)
National Physical Therapy Month (OCTOBER)
Home Eye Safety Month (OCTOBER)
National Audiology Awareness Month (OCTOBER)
No Salt Week (Oct 3-10)
Gluten Free Diet Awareness Month (NOVEMBER)
National Family Caregivers Month (NOVEMBER)

CONSUMER/CONSUMER SAFETY

Get Organized Month (JANUARY)
National Radon Action Month (JANUARY)
Shape Up Month (JANUARY)
National Clean Up Your Computer Month (JANUARY)
Home Office Safety and Security Week (Jan 8-14)
Clean out your Inbox Week (Jan 23-27)
National Time Management Month (FEBRUARY)
National Consumer Protection Week (Mar 4-10)
*tentative
Teen Tech Week (Mar 4-10)
Organize Your Home Office Day (Mar 6)
Check Your Batteries Day (Mar 11)
National Decorating Month (APRIL)
Car Care Months (APRIL and OCTOBER)
Home Improvement Time (APRIL until SEPTEMBER)
National Window Safety Week (Apr 1-7)

CONSUMER/CONSUMER SAFETY (cont.)

National Good Car Keeping Month (MAY)
Fireworks Safety Months (JUNE and JULY)
National Safe Boating Week (May 19-25)
Lightning Safety Awareness Week (June 24-30)
National Mosquito Control Awareness Week (June 26-July 1)
Made in the USA Day (Jul 2)
National Safe at Home Week (Aug 27-31)
Mold Awareness Month (SEPTEMBER)
National Home Furnishings Month (SEPTEMBER)
National Preparedness Month (SEPTEMBER)
National Cyber Security Awareness Month (OCTOBER)
National Kitchen and Bath Month (OCTOBER)
Fire Prevention Week (Oct 7-13)
Prescription Errors Education and Awareness Week (Oct 24-31)
Black Friday (Nov 23)
Cyber Monday (Nov 26)
Computer Security Day (Nov 30)
Safe Toys and Gifts Month (DECEMBER)

EDUCATION/KIDS

National Mentoring Month (JANUARY)
National Preschool Fitness Day (Jan 27)
Library Lovers Month (FEBRUARY)
National Parent Leadership Month (FEBRUARY)
Youth Leadership Month (FEBRUARY)
National School Counseling Week (Feb 7-11)
National PTA Founders Day (Feb 17)
American Council on Education Annual Meeting (Mar 10-13)
Read an E-Book Week (Mar 4-10)
Teen Tech Week (Mar 6-12)
National School Breakfast Week (Mar 5-9)
National Youth Sports Safety Month (APRIL)
National Library Week (Apr 8-14)
National Volunteer Week (Apr 15-21)
Take Our Daughters/Sons to Work Day (Apr 26)
National Playground Safety Week (Apr 22-28)
National Family Week (May 1-7)
Sports America Kids Month (JUNE)
Student Safety Month (JUNE)
Exercise with Your Child Week (Aug 6-12)
National Keep Kids Creative Week (Sept 23-30)
National School Lunch Week (Oct 15-19)
Dear Santa Letter Week (Nov 7-13)
American Education Week (Nov 11-17)
National Day of Play (Nov 19)
National Family Week (Nov 18-24)

FUN

Bubblewrap Appreciation Day (Jan 31)
National Jelly Bean Day (Apr 22)
National Photo Month (MAY)
National Smile Month (MAY)
National Backyard Games Week (May 21-28)
National Singles Week (Sept 15-21)
National Game and Puzzle Week (Nov 18-24)

SEASONAL/CALENDAR HOLIDAYS

New Year's Day (Jan 1)
Capital One Bowl (Jan 2)
Rose Bowl (Jan 2)
Allstate Sugar Bowl (Jan 3)
AT&T Cotton Bowl (Jan 6)
New Year's Resolution Week (Jan 2-8)
Chinese New Year (Jan 27)
2012 Pro Bowl (Jan 29)
Groundhogs Day (Feb 2)
National Wear Red Day (Feb 3)
Super Bowl XLVI (Feb 5)
Grammy Awards (Feb 12)
Presidents Day (Feb 20)
Mardi Gras (Feb 21)
Lent (Feb 22-Apr 7)
Academy Awards (Feb 26)
Leap Year Day (Feb 29)
Daylight Savings Time (Mar 11)
Spring Begins (Mar 20)
Good Friday (Apr 6)
Passover Begins (Apr 6)
Easter Sunday (Apr 8)
Mother's Day (May 13)
Memorial Day (May 28)
Father's Day (June 17)
Summer Begins (June 20)
Independence Day (Jul 4)
Parent's Day (July 22)
Labor Day (Sept 3)
National Grandparents Day (Sept 9)
Autumn Begins (Sept 22)
Halloween (Oct 31)
Daylight Savings Time Ends (Nov 4)
Election Day (Nov 6)
Veteran's Day (Nov 11)
Thanksgiving (Nov 22)
Hanukah (Dec 9-16)
Christmas (Dec 25)
Winter Begins (Dec 21)
New Year's Eve (Dec 31)

ISSUES

National Poverty in America Awareness Month (JANUARY)
National Condom Month (FEBRUARY)
National Black History Month (FEBRUARY)
National Social Work Month (MARCH)
National Women's History Month (MARCH)
Child Abuse Prevention Month (APRIL)
Drowsy Driver Awareness Day (Apr 6) – CA only
Malaria Awareness Day/World Malaria Day (Apr 25)
World Red Cross Day (May 8)
World Breastfeeding Week (Aug 1-7)
National Suicide Prevention Week (Sept 9-15)
National Hispanic Heritage Month (Sept 15-Oct 15)
National Bullying Prevention Awareness Month (OCTOBER)
National Stop Bullying Day (Oct 10)
National Food Bank Week (Oct 14-20)
America Recycles Day (Nov 15)
National Drunk and Drugged Driving Prevention Month (DECEMBER)
World AIDS Day (Dec 1)

FOOD

California Dried Plum Digestive Health Month (JANUARY)
National Hot Tea Month (JANUARY)
Oatmeal Month (JANUARY)
National Fresh Squeezed Juice Week (Jan 17-23)
National Pie Day (Jan 23)
Bake for Family Fun Month (FEBRUARY)
February is Fabulous Florida Strawberry Month
National Pancake Week (Feb 19-25)
National Chili Day (Feb 23)
National Frozen Food Month (MARCH)
National Peanut Month (MARCH)
National Pancake Week (Mar 6-12)
National Soyfoods Month (APRIL)
National Hamburger Month (MAY)
National BBQ Month (MAY)
National Salad Month (MAY)
National Hot Dogs Month (JULY)
National Ice Cream Month (JULY)
National Blueberries Month (JULY)
National Grilling Month (JULY)
Whole Grains Month (SEPTEMBER)

ENVIRONMENT

National Care about Indoor Air Month (FEBRUARY)
National Cut Your Energy Costs Day (Jan 10)
National Wildlife Week (Mar 12-18)
National Agriculture Week (Mar 11-17)
Earth Hour (Mar 31)
Earth Day (Apr 22)
National Arbor Day (Apr 27)
National Rebuilding Day (Apr 28)
National Bike Month (MAY)
Great Outdoors Month (JUNE)
National Daylight Appreciation Day (June 20)
Great American Backyard Campout (June 23)
National Recreation and Parks Month (JULY)
Smart Irrigation Month (JULY)
National Public Lands Day (Sept 29)

PETS

National Pet Dental Health Month (FEBRUARY)
National Animal Poison Prevention Week (Mar 18-24)
National Poison Prevention Week (Mar 20-26)
National Puppy Day (Mar 23)
Pet First Aid Awareness Month (APRIL)
Prevention of Animal Cruelty Month (APRIL)
National Pet Week (May 6-12)
Take Your Dog to Work Day (June 22)
AKC Responsible Dog Ownership Day (Sept 22)
Adopt a Shelter Dog Month (OCTOBER)
National Animal Safety and Protection Month (OCTOBER)